



*41st Annual*  
**Lone Star International  
Wine Competition**

**Competition  
Handbook**



TEXAS WINE & GRAPE  
GROWERS ASSOCIATION

June 12–13, 2024  
Grapevine, TX



# Competition Handbook

Texas Wine & Grape Growers Association

*41st Annual Lone Star  
International Wine Competition*

June 12–13, 2024

*Proudly Hosted by Grapevine Convention & Visitor's Bureau*



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### *Texas Wine & Grape Growers Association*

3305 Steck Ave., Ste. 200  
Austin, TX 78757

[office@twgga.org](mailto:office@twgga.org)  
817-421-3201

[txwines.org](http://txwines.org)

### **Shipping Address for Wines**

Classic Wine Storage  
Attn: Chase Hayes  
2875 Market Loop  
Southlake, TX 76092  
817-271-0520

*Shipments must be received  
by May 31, 2024.*

*Direct deliveries may be made with  
prior approval of Classic Wine.  
Call 817-271-0520 to schedule a  
direct delivery.*



# Message From the President and History of the Lone Star International Wine Competition

Texas Wine & Grape Growers Association (TWGGA) is proud to present the 41st annual Lone Star International Wine Competition (LSIWC).

Originally known as the Lone Star Wine Competition since its inception in 1984, the competition was previously limited to Texas wines and Texas wineries. In 2001, TWGGA's Board of Directors expanded the competition's scope internationally, encompassing regions from the eastern foothills of the Rocky Mountains to the Mississippi River. It was important for the Great Plains to be the first region in this expansion because Texas is very much a part of the Great Plains.

From there, the competition's reach extended further to include Canada and Mexico in solidarity with the Free Trade Agreement and Austria as a nod to the sister city of Grapevine, Texas—Krimms, Austria. Subsequently, all international and national commercial wineries were welcomed, leading to a substantial increase in entries since 2004.

In 2020, despite the challenges of the pandemic, the LSIWC witnessed a surge in Texas winery entries and entries from 10 states that had not previously entered. In 2021, the LSIWC initiated key changes to enhance its credibility and visibility as Texas's oldest international wine competition, most notably adapting *Wine Spectator's* 100-point scale for judging.

This year, the timing of the competition is shifting from October to June. This strategic move ensures that the entry period is earlier in the year, avoiding the hustle and bustle of harvest season. Efforts have also been made to further streamline and simplify the entry process.

To past participants: We invite you to continue your journey with us. To those who've missed a few years or have yet to grace the LSIWC stage, we extend a warm invitation. Your dedication to quality wines deserves recognition from the Lone Star State.

John Matthews  
*President, Texas Wine & Grape Growers Association*





# About the 2024 Lone Star International Wine Competition

You're invited to enter the Texas Wine & Grape Growers Association's (TWGGA) 41st annual Lone Star International Wine Competition (LSIWC), to be held in Grapevine, Texas, this June 12–13, 2024. As the oldest international wine competition in Texas, the LSIWC provides a showcase for recognizing the quality and diversity of one of the fastest growing wine regions in the United States by promoting outstanding wines from Texas (and beyond).

Call for entries opens April 11, 2024, and **shipments must be received by May 31, 2024**, for entries to be considered.

All entries must be submitted electronically via Enofile and follow all competition rules as outlined in this handbook to be considered for the event.

## Key Dates

- April 11, 2024: *Call for Entries Opens*
- May 1, 2024: *Early Bird Discount Closes*
- May 29, 2024: *Call for Entries Closes*
- May 31, 2024: *Final Shipping Deadline for Entries*
- May 31, 2024: *Final Payment Deadline for Entries*
- June 12–13, 2024: *Competition Dates*

## Objectives

The LSIWC, founded in 1984, serves several key purposes:

- Promoting the exceptional quality and diverse offerings of wineries and grape growers, spotlighting the rapid growth of the Texas wine region.
- Fostering healthy competition within the dynamic Texas wine industry, encouraging ongoing evolution and improvement.
- Upholding standards of excellence in Texas wines by emphasizing meticulous vineyard sourcing, management, and winery production, while highlighting the expertise inherent in every bottle.
- Elevating awareness and recognition of the Texas wine industry on local, national, and inter-

national stages, engaging media, restaurateurs, distributors, and most importantly, wine consumers.

- Enhancing public knowledge and appreciation of the accomplished wineries within the Texas wine industry.
- Providing a platform for Texas Department of Agriculture (TDA), Go Texan, Uncork Texas Wines, TWGGA, and others to recognize the presence and strength of the Texas wine industry as an integral and beneficial component to the agricultural, economic, and tourism landscape of the Lone Star State.

## Important Considerations Before Entering Your Wines

It is each winery's responsibility to ensure that it complies with all applicable rules and policies stated in this handbook. Important considerations:

- *No entry product samples will be accepted after the shipping deadline. Any entry that has a postal date stamp on or before the shipping deadline for product samples will be accepted. All product samples received after the deadline will be considered a donation to the Competition, along with all entry fees.*
- Entrants are encouraged to ship their product samples in as early as possible. This is necessary to process all product samples in time for the competition.
- Any entry fees not paid by May 31, 2024, will automatically disqualify a wine from competing.
- Assignment of wine tasting flights will be solely performed by credentialed experts.
- Judging of the Wine Competition will be conducted using a modified format of the widely accepted *Wine Spectator's* 100-point scale.
- Highly credentialed experts will be assigned as lead judges to each Wine Competition panel to enhance discussion and verification of overall scoring.
- The Label Design Competition will focus on graphic elements, branding, and market positioning. Judging will be performed by graphic art experts.

## *Force Majeure*

The Texas Wine & Grape Growers Association (TWGGA) Lone Star International Wine Competition (LSIWC) shall not be liable for any delay or failure to perform its operations, activities, shows, and events to the extent such delay or failure results from a force majeure occurrence.

A force majeure occurrence is defined as any occurrence that makes performance by the LSIWC illegal, impossible, inadvisable, or, in TWGGA's reasonable opinion, unsafe or commercially impracticable and includes, but is not limited to, (i) any breakage or accident to equipment, machinery, or facilities; (ii) any strikes, lock-outs, or other labor difficulties; (iii) statutes, ordinances, regulations, orders, directives, or rules issued by governmental authorities, including, but not limited to, those concerning public health and safety, animal disease prevention, detection and response, and/or protection of the environment; (iv) judicial decrees or orders; (v) pandemics, epidemics, quarantines, or recognized health threats as determined by the World Health Organization, the Centers for Disease Control and Prevention, or state or local government authority or health agencies (including, but not limited to, the health threats of COVID-19, H1N1, or other infectious diseases); (vi) animal diseases and/or quarantines; (vii) wars, riots, or insurrections; (viii) civil disobediences, public demonstrations, or sabotage; (ix) acts of God, fires, floods, national disasters, explosions, or inclement weather; (x) inability to obtain necessary labor, materials, supplies, utilities, or transportation; (xi) depressions, recessions, or other economic downturns; (xii) embargoes or energy shortages; or (xiii) any other cause beyond the LSIWC's reasonable control.

*Wine Product Samples and Fees:* In the event of an unexpected closure or inability to host the LSIWC, wine product samples received to date will remain in the custody of the LSIWC, as it would be logistically and financially prohibitive to reprocess the inventory by submitter. Registration fees collected will be credited to the next scheduled LSIWC.

*Legal and Enforcement Summary:* TWGGA reserves the final, absolute right to interpret rules and regulations and to arbitrarily settle and determine all matters, questions, or differences in regard thereto, or otherwise arising out of, connected with, or incident to the LSIWC. It further reserves the right to determine unforeseen matters not covered by these rules and to amend or add to these rules as in its judgment as it may determine necessary.

*Notification of the Competition:* Efforts will be made to reach all wineries regarding the entry deadlines and guidelines; neither the LSIWC nor TWGGA is responsible for failure to notify or contact any one winery regarding entry into the competition. The wine competition entry deadline is preset. No extensions will be granted.

## *Contact Information*

For questions regarding the Lone Star International Wine Competition, please contact [office@twgga.org](mailto:office@twgga.org) or **817-421-3201**.

***Mailing Address for Entry Fees Only***  
**(Do not ship wine to this location)**  
**Texas Wine & Grape Growers Association**  
**3305 Steck Ave., Ste. 200**  
**Austin, TX 78757**

*Entrants are strongly encouraged to pay entry fees online at the time the entry is made. However, should a check need to be mailed, contact [office@twgga.org](mailto:office@twgga.org).*

## ***Shipping Address for Wines***

**Classic Wine Storage**  
**Attn: Chase Hayes**  
**2875 Market Loop**  
**Southlake, TX 76092**  
**817-271-0520**

*Direct deliveries may be made with prior approval of Classic Wine. Call 817-271-0520 to schedule a direct delivery.*



# Entering the Lone Star International Wine Competition

## General Eligibility Requirements

Any wine meeting the following requirements is eligible to enter the Lone State International Wine Competition.

- No wine may be entered more than once in the same year, even if it is marketed under different labels. However, different vintages of the same wine may be entered, with each vintage being a separate entry.
- Any wine distributed on- and off-premises in Texas by a licensed wholesale distributor, regardless of its origin, is eligible for entry. This includes wines crafted from grapes, cereal grains, or fruit products sourced and produced globally. Eligible entries encompass a variety of products, including still wines, sparkling wines, fortified wines, fruit wines, and sake.
- All wine entries must have a designated, licensed Texas distributor or be self-distributed by a Texas winery.
- All wine entries must be registered with the TABC (a valid label registration).
- The specific vintage of all wine entries must be commercially available in the Texas marketplace at or near the suggested retail price listed in the entry form at the time of entry and during the 2024 LSIWC. The SRP (suggested retail price) must reflect an accurate retail price within a reasonable range for a 750 ml bottle.
- CBD-infused wines, even with a TABC label, will not be accepted.

## Official Entry Requirements

It is the responsibility of each Entrant to ensure all requirements have been met. Incomplete entries will not be refunded, nor the wines returned. An official entry shall consist of the following:

- A fully completed and paid entry, including all applicable wine information, submitted through the online entry system, EnofileOnline.

- Required product samples received by the deadline noted in this handbook at Classic Wine Storage.
  - The required product samples include four (4) bottles of 750 ml wine or the volumetric equivalent if submitting bottles smaller or larger than 750 ml. Only entries in sealed bottle, pouch, can, bag, or box format will be accepted.
  - Kegs are not accepted for judging. If wine is sold in a keg only, the volumetric equivalent of four (4) bottles of 750 ml wine must be submitted for entry in bottles.

## Entry Limitations, Rules, and Regulations

- TWGGA members whose dues are paid in full will be sent discount codes for entry fees.
- There is no maximum number of entries per company.
- There is no limit on the number of wines or categories a winery may submit.
- There is no limit to the number of vintages of the same variety a winery may enter.
- All wines may be entered in the Label Design Competition.
- All blended wines must have varietal percentages on the entry form. Failure to provide the varietals and percentages will forfeit the wine from the competition.
- All wines entered in a varietal category must be at least 75% by volume of the specified varietal. All wines with residual sugar over 0% must have residual sugar percentage (%) stated on the entry form.
- Proprietary blends cannot contain more than 75% of any one variety.
- All unused and/or unopened wines for the competition will not be returned.
- All wines left over will be used at the discretion of Texas Wine & Grape Growers Association.
- Competition management retains the right to ban any winery from competing.

- The competition may require any wine receiving an award be verified by a qualified representative of the competition who shall determine all entry requirements have been met, including the availability for sale to the public in commercial quantities in Texas.

## Competition Fees

### TWGGGA Member Entry Fees

Entry Type	By May 1, 2024	May 2–May 29, 2024
Wine (Per Entry)	\$75.00	\$85.00
Label (Per Entry)	\$45.00	\$50.00

### Nonmember Entry Fees

Entry Type	By May 1, 2024	May 2–May 29, 2024
Wine (Per Entry)	\$85.00	\$95.00
Label (Per Entry)	\$50.00	\$55.00

## Wine Classes and Categories

Please see the Appendix of this handbook for all applicable classes and categories. Classes and categories reflect predominant consumer, trade, and restaurant classifications by varietal and denomination. The LSIWC reserves the right, at its sole discretion, to combine categories when the number of entries so warrants, or to divide or reorganize categories if the range of sweetness, or other factors present, so warrants. A wine must be properly classified per the country or state wine labeling requirements for varietals. For example, a wine with less than 75% Malbec should not be entered as a “Malbec,” but would be entered in a broader class, such as “Malbec-based blends” or “other dry reds.”

Please pay careful attention to the residual sugar ranges on applicable categories, subcategories, and listing of wine varietal blend to have your wine classified properly and judged with like wines. For all wines entered in a category with a residual sugar requirement, the residual sugar must be included on the entry form.

## Wine Competitions and Related Parameters

Although in past years the LSIWC has been broken into multiple divisions and multiple entry forms, this year the *Wine Competition* entry form has been streamlined into one form to accept entries for wines that align with any of the following:

- More than 200 cases produced.
- Fewer than 200 cases produced (limited production).
- More than 50 cases produced and >75% by volume from Texas fruit.

The *Label Design Competition* is:

- Open to all packaging designs (e.g., bottle, pouch, cans, boxes, etc.) and labels.

*Note:* Wines may be entered into one category only within the Wine Competition, but all wines can enter the Label Design Competition.

## How to Enter the Competition

- Entries are only accepted through Enofile. See the Appendix of this handbook for additional EnofileOnline instructions.
- Identify and enter the wine(s) you wish to submit for judging.
- If you have not used EnofileOnline before, you will need to set up a new Enofile account. If you have used Enofile before, log in using your credentials and use the Forgot Password option if you need to reset your password.
- Once your account is created or you have logged in, the next step is to set up the wines you wish to enter and then submit them through the LSIWC entry form.
- Pay entry fees as prescribed in this handbook.
- *Note:* It is extremely important that the Entrant verify that their Enofile wine entry matches exactly with the wine product samples being shipped. **The most common error is that the wine entry in EnofileOnline does not correspond to the submitted wine product samples (e.g., entry vintage is 2018, yet wine product sample vintage is 2019).**



- LSIWC officials reserve the right to:
  - Reclassify an entry if it is entered in an incorrect class or the submitted product samples do not match submission entry.
  - Change the Enofile entry to match the product samples sent.
  - Submit to media outlets the original and correct entry OR the corrected Enofile entry.
- Review all information in this handbook, carefully noting all entry, delivery, and fee deadlines and rules.
- Note that entries will be disqualified for failure to meet deadlines or abide by the rules—no exceptions.
- Note that delivered wines are not entries until all fees have been paid in full. No wines submitted as entries will be returned.
- Entries shipped in error will not be returned.
- Please include a copy of the EnofileOnline registration/packing slip in each box shipped. This will ensure accurate receipt.
- Wineries wishing to directly deliver wines to Classic Wine must contact Classic Wine to make arrangements with its staff for delivery.

Product samples not arriving on time forfeit the opportunity to participate due the advanced setup required. Competition management will make every effort to get late arriving wines placed; however, in the event the wine cannot be placed or arrives after the competition, the wines and the fees will become the property of Texas Wine & Grape Growers Association.

### *Product Sample Requirements*

**Wine Competition:** Each wine entry must consist of one of the following options:

- Four (4) identical 750 ml bottles
- Three (3) identical 1.5 L bottles
- Six (6) identical 375 ml bottles
- Five (5) identical 500 ml bottles
- Box Wine: Combination to equal any total listed above.
- Canned Wine/Beverages/Pouches/Alternative Packaging: Combination to equal any total listed above.

**Label Design Competition:** Each label entry must consist of one product sample be it bottle, box, pouch, can, etc.

*Note:* The wines entered for the Wine Competition cannot be used for the Label Design Competition, as they are stored and managed differently. Competition management will not move any wines to serve in the Label Design Competition.

### *Shipping/Delivery Requirements*

- **All product sample shipments *must be received no later than May 31, 2024.***
- Make sure that the wines on the packing slip match those you are shipping, including vintage.

### *Errors in Submission/Disqualifications*

The LSIWC is not responsible for correcting errors on entry forms or incorrect information supplied and/or created by the winery staff or their designated representatives. Also note that:

- An entry will be deemed ineligible if it does not meet all requirements set forth in this handbook.
- TWGGA is not responsible if a wine is later disqualified for being tasted in the wrong class showing faults or for any other reason.
- No Entrant shall be entitled to an award that has been disallowed because of the Entrant's own error.
- Competition management shall withhold awards for entries found to be ineligible and may recover awards made for ineligible entries revealed during audits of competition records. *Note:* This includes that specific vintage of a medal-winning wine remaining commercially available in Texas after the conclusion of the competition through August 1 of the given competition year.
- Any entry found to have submitted deliberately misleading information may result in the Entrant being disqualified from all awards, and, at the sole discretion of the Lone Star International Wine Competition, also may prohibit the winery from entering the judging in succeeding years.



# Wine Judging Procedures

## Selection of Wine Judges

Competition judges are drawn from the supplier, wholesale, retail, education, and restaurant branches of the wine trade on both the local, national, and international levels, as well as from members of the press and a select group of the most avid and knowledgeable local consumers. Judges are selected based on their credentials, as well as their overall knowledge and reputation within the state and national wine industry, and at the sole discretion of LSIWC management.

The LSIWC also appoints a Competition Chair or Committee, who oversees the competition and can assist in final rulings and consult in cases in which ties or disputes occur.

## Scoring Overview

The LSIWC has adopted a modified version of the 100-point scale (see chart on p. 11), popularized by *Wine Spectator* magazine and Robert Parker, for wine scoring based on five (5) elements:

- Appearance
- Aroma
- Body
- Taste
- Finish

## Individual Medal and Best in Category Judging Round

During the first round of the Wine Competition, each judging panel consists of a Lead Judge and four other judges. Each panel also includes a Panel Director, a trained volunteer to assist with judging flow and manage record-keeping. The panel remains intact throughout Day 1 of the competition. If a judge must withdraw due to unforeseen circumstances or be relieved by the Lead Judge or Competition Chair, a new panelist chosen by the Competition Chair will fill the position.

In this round, judges blind taste each wine presented in a class and category (or flight) and score each wine based on its own merits. Judges individually score wines (25-point scale per judge, per wine), and then the lowest score for each wine per panel is eliminated. The remaining four scores are tallied to determine the wine's medal designation (i.e., Double Gold, Gold, Silver, Bronze, or No Medal). At this stage, ties are allowed, and *Best in Category* medals are awarded to the highest scoring wines in each category.

Additional considerations during this round of the Wine Competition include:

- **Classes and Categories:** All wines are divided into their respective classes and categories, and tasted by one panel of judges. Categories exceeding the capacity of one panel to taste are divided among multiple panels.
  - Certain classes and categories may be subdivided based on their residual sugar content (e.g., Rieslings, sparkling wines).
  - As needed, larger categories are divided by suggested retail pricing or other criteria at the discretion of LSIWC management to ensure the wines compete against like wines in the judging and scoring process.
  - When there are fewer than five entries per category, LSIWC reserves the right to regroup the entries.
  - LSIWC management reserves the right to reclassify an entry if it is entered in an incorrect class or category, or if the product samples do not match submission entry.
- **Flights:** Wines are served in flights of no more than seven. Each judge's primary role is to taste, evaluate, and score each wine in each flight assigned to their panel.
- **Panel Discussions:** Although judges individually score wines, judges within the panel may discuss wines within each flight to help evaluate the wines and develop more accurate scores after the initial individual assessment.

## Medal Award Ranges

Points	Medal Awarded	Wine Award Description
89–100 (Classic; a great wine)	Double Gold	Of outstanding and exceptional quality. Reflects the best flavor, balance, style, and winemaking for that class and price point. Five judges score the wine within the 89–100 category.
77–88 (Outstanding; a wine of superior character and style)	Gold	Of outstanding quality, superior to most. Reflects the good flavor, balance, style, and winemaking for that class and price point.
61–76 (Very good; a wine with special qualities)	Silver	Of great quality, reflects a standard to achieve in flavor, balance, style, and winemaking for that class and price point.
45–60 (Good; a solid, well-made wine)	Bronze	Of good quality, reflecting balance and typical qualities of that class and price point; a drinkable wine without obvious flaws.
0–44 (Mediocre/ Not Recommended; a drinkable wine that may have minor flaws)	No Medal	Of mediocre/inferior quality, lacking balance or typical qualities of that class and price point.

- **Repour:** In the event a bottle served may be deemed unacceptable (i.e., corked or other fault), the judges may request a repour. In the event all remaining product samples of a wine are flawed, the wine receives No Medal.
- **Resolving a No Medal Judgment:** As two judges' no-medal scores disqualify a wine from winning a medal, such discordant judgment is further deliberated with fellow judges until agreement about the wine is reached. If this is not possible, the Competition Chair must be consulted and break any unresolved no-medal scores.
- **Retasting:** Panelists may, upon request, retaste and reevaluate any wines from an earlier flight within a class, so long as that class has not yet been closed.
- **Auditing:** As data are input to the system by the scoring team, scores are verified against the score sheet submitted by the Panel Director. If any wine is retasted following the initial judging, the scores are resubmitted by the Panel Director for reverification. Once the scores and awards for all wines within a class have been audited, the class is considered "closed," and the wines may not be reevaluated nor rescored.
- **Final Ruling:** If there are any questions or disputes, a panel can consult the Competition Chair, who will rule on the question or dispute.

## Grand Star Judging Round

Grand Star flights are derived from the Best in Category medalists, and awards are given in the following classes:

- Grand Star White Wine
- Grand Star Sparkling
- Grand Star Red Wine
- Grand Star Rosé/Blush Wine
- Grand Star Dessert Wine
- Grand Star Fruit/Other
- Grand Star Fortified Wine

During this round, each judging panel tastes and scores all of the Best in Category wines. Judges individually score wines (25-point scale per judge, per wine), and then the lowest score for each wine per panel is eliminated. After each panel's score is calculated according to the 100-point scale, all judging panels' scores are averaged to determine the wine's overall score. The highest scoring wine in each class is awarded the Grand Star medal. Any ties must be resolved. In the event of a tie, wines are repoured and retasted, and consensus on the Grand Star medal recipient in that class must be reached. If needed, the Competition Chair may also taste to assist in consensus discussion.

Following the blind Grand Star judging, the judges and other invited guests have access to non-blind product samples of the Best in Category and Grand Star wines.

# Label Design Competition Procedures



The Lone Star International Wine Competition's Label Design Competition celebrates the label design as part of the wine buyer's experience.

Focusing on visual design fundamentals, branding strategy and effectiveness, as well as unique concepts, elements, and memorability, the Label Design Competition is open to any designer or producer of wine packaging, including, but not limited to, wineries, winemakers, design firms, ad agencies, in-house marketing departments, non-profits, institutions, associations, freelancers, and/or students.

## Entry Requirements

Entries must:

- Be entered individually and paid in full to be entered into the competition.
- Be entered through EnofileOnline.
- Meet deadlines as prescribed in this handbook.
- Represent a product that is/was commercially available between January 1, 2023, and May 31, 2024.
- Be available for commercial sale and consumption only (tasting room, online, retail, etc.).
- Meet TTB guidelines or government regulations in the country of origin.
- Provide both product sample product *and* uploaded images in the front wine label design in EnofileOnline.
- Be a bottle or alternative packaging (e.g., cans, boxes, or pouches).

*Note:* The wines entered for the Wine Competition cannot be used for the Label Design Competition, as they are stored and managed differently. Competition management will not move any wines to serve in the Label Design Competition.

## Judging Criteria

The Label Design Competition honors wine label designs that demonstrate high-quality:

- Aesthetics/Attractiveness/Visual Design Fundamentals
- Strategy/Effectiveness
- Unique Concepts/Elements/Memorability

## Judging Categories and Procedures

**Individual Medal & Best in Category Judging Round:**

- **Retail Pricing Category:** Includes all bottle sizes in the following pricing categories:
  - Price Per Bottle < \$25.00
  - Price Per Bottle \$25.01–\$39.99
  - Price Per Bottle > \$40.00
- **Alternative Packaging Category:** Includes all boxes, cans, pouches, single serve, etc.

When there are fewer than five entries per category, LSIWC reserves the right to regroup the entries.

At this stage, judges score wines based on the criteria listed above. Each element is scored between 1 (low) and 10 (high). All judges' scores for each wine are tallied, and an average score is determined for each entry to determine the wine's medal designation (i.e., Double Gold, Gold, Silver, Bronze, or No Medal). At this stage, ties are allowed, and Best in Category medals are awarded to the highest scoring wines in each category.

**Grand Star Judging Round:** Best in Category medalists are discussed to determine a single Grand Star Label Award. At this stage, consensus on the Grand Star Label must be reached to determine the Grand Star Label medal recipient.



## Winning Wines: Post-Competition Procedures

All wineries entering wines that receive any awards, including Double Gold, Gold, Silver, or Bronze medals, Best in Category, and/or Grand Star, will be contacted via email by August 1, 2024.

A list of all the winning wines will be released to the media and public no later than August 1, 2024.

### *Promotional Wine Requests*

Wineries that earn the highest honors during competition, including Double Gold, Gold, Best in Category, and/or Grand Star, may receive requests to supply promotional wines to the Texas Wine & Grape Growers Association following the competition. Promotional wines are highlighted during TWGGA events, including, but not limited to, the TWGGA Annual Conference & Trade Show and the annual TWGGA Grape Camp conference. The purpose of such promotions is to highlight medal-winning brands during industry events.

As part of promotional efforts, estimated standard requests for Double Gold and Gold wines include three (3) 750 ml bottles, and requests for Best in Category and Grand Star wines include six (6) 750 ml bottles of the medal-winning wine(s).

Additional communications will be sent to wineries following the competition regarding promotional wine requests on an as-needed basis.

### *Advertising Your Winning Wine*

Each winery consents to abide by the following rules that govern the use of LSIWC results in advertising:

- The winery agrees to refrain from any misleading advertising or labeling regarding any award which may be granted for the wine.
- The winery agrees that it will not represent any wine as being identical to the award-winning wine unless it is identical.
- In the event of misleading advertising by Entrant relative to a particular award or awards, the LSIWC reserves the right to disqualify both the offending wine and the responsible winery from this and future competitions.

### *Promotional Materials*

The Lone Star International Wine Competition will produce a medal for each award-winning wine. Wineries that receive any awards will receive their medals following their production. Medals can be used for display purposes to celebrate each award-winning wines.

Additionally, the LSIWC will provide digital medals that may be used in electronic or print advertising, such as your websites, social media, flyers, advertisements, or displays. Please ensure that the digital medal is the correct assignment (Double Gold, Gold, Silver, Bronze, Best in Category, or Grand Star) for each wine associated. Digital medal artwork may not be altered in any way.

*Note:* This medal art is the only approved format in which to use the LSIWC logo in conjunction with your winning wine.

Winning wineries will also receive a press release highlighting their medal-winning wines that may be submitted to local publications.

### *Logos and Marks*

Competition participants may not use any official LSIWC logo in association with their brands. The various logos of the Lone Star International Wine Competition are registered trademarks and may not be used under any circumstances without prior written permission from Texas Wine & Grape Growers Association.

The digital medals provided on the Lone Star International Wine Competition website and physical medals are the only approved format in which to use the logos in conjunction with award-winning wines.

## Appendix

# EnofileOnline Detailed Instructions



All wine competition entries must be submitted through the online entry system, EnofileOnline. If you have trouble utilizing the website, please contact EnofileOnline at [info@enofileonline.com](mailto:info@enofileonline.com) or 971-220-5047.

1. To access the site, please visit the **Lone Star International Wine Competition webpage** and click on the Register button.
2. If you (or another representative of your brands) have entered a competition using EnofileOnline before, please log in using your winery's credentials. You must use the existing setup to utilize your brands that have already been set up in the system, as it will not allow a duplicate brand or wine to be set up under multiple logins.
  - If you have forgotten your password, please select the corresponding button to retrieve your account information.
  - First-time users will select "Register" to set up a new account.
3. Complete all required information in the customer account setup. *Note:* This contact information will be used to contact you regarding any questions about your entries. We will also use the provided contact information to mail any awards earned in the Competition.
4. Once your account is set up with information about your winery, select "Add Wine" to set up your wines. Please set up one wine entry at a time, including wine label design, by completing all required information for each wine competition and wine label design competition that you would like to enter.
5. Once your wines are set up, click "Easy Enter" to see a list of competitions currently accepting entries. Look for the Lone Star International Wine Competition or, if entering the Label Design Competition, look for the Lone Star International Wine Competition (Label Division).
6. Click the "+" button next to each wine you would like to enter to move it onto your entry form.
7. For each wine, a box will pop up with questions specific to the Lone Star International Wine Competition.
  - Choose "Category Type" for your wine and then the "Category" that best describes the varietal of that wine. As a rule, the wine should be made up of at least 75% juice from a particular grape to compete in that varietal class.
  - If you are an international winery, please check the box indicating that your wine will be shipped internationally to our Competition, if applicable.
8. Repeat the process of adding a wine "+" and specifying the "Category Type," "Category," and "International Shipping" (as applicable) for each one until you have added all wines you wish to enter into the Lone Star International Wine Competition and/or Lone Star International Wine Competition (Label Division).
9. Click "Next" to enter the payment screen.
10. Click "Pay Online" to submit your credit card payment.

## Appendix

### Applicable Classes and Categories

#### *White Table Wine (Class)*

- Albariño
- Blanc du Bois
- Chardonnay
- Chenin Blanc
- Gewurztraminer
- Gruner Veltliner
- Marsanne
- Malvasia Bianca
- Muscat/Muscat Blanc
- Pinot Gris/Grigio
- Picpoul Blanc
- Riesling
- Roussanne
- Sauvignon Blanc
- Sémillon
- Trebbiano
- Verdelho
- Vermentino
- Viognier
- White Blend
- White, Other Varietal

#### *Sparkling Wine (Class)*

- Sparkling Wine
- Sparkling Fruit

#### *Red Table Wine (Class)*

- Aglianico
- Alicante Bouschet
- Barbera
- Black Spanish/Lenoir
- Cabernet Franc
- Cabernet Sauvignon
- Carignan
- Carmenere
- Cynthiana
- Dolcetto
- Grenache
- Malbec
- Merlot

- Montepulciano
- Mourvèdre
- Nebbiolo
- Petit Syrah/Sirah
- Petit Verdot
- Pinot Noir
- Primitivo
- Sagrantino
- Sangiovese
- Syrah/Shiraz
- Tannat
- Tempranillo
- Teroldego
- Zinfandel
- Red Blend
- Red, Other Varietal

#### *Rosé/Blush (Class)*

- Rosé/Blush, Varietal
- Rosé/Blush, Non-Varietal

#### *Late Harvest, Dessert, and Ice Wine (Class)*

- White Dessert/Late Harvest
- Red Dessert
- Ice Wine

#### *Fruit Wine/Other Than Grape Wine (Class)*

- Single Fruit
- Blended Fruit
- Cider
- Mead
- Rice
- Sangria
- Other Fruit/Other Than Grape Wine
- Wine Cooler

#### *Fortified Wine (Class)*

- Port
- Fortified, Other

