



39th Annual
**Lone Star International
Wine Competition**

**Competition
Handbook**



TEXAS WINE & GRAPE
GROWERS ASSOCIATION

October 12–13, 2022
Grapevine, TX



Competition Handbook

Texas Wine & Grape Growers Association

*39th Annual Lone Star
International Wine Competition*

October 12–13, 2022

Proudly Hosted by Grapevine Convention & Visitor's Bureau



TEXAS WINE & GRAPE
GROWERS ASSOCIATION



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Texas Wine & Grape Growers Association

3305 Steck Ave., Ste. 200
Austin, TX 78757

office@twgga.org
817-421-3201

txwines.org

Shipping Address for Wines Only

Classic Wine Storage
Attn: Chase Hayes
2875 Market Loop
Southlake, TX 76092
817-271-0520

*Shipments must be received
by September 26, 2022.
Direct deliveries may be made with
prior approval of Classic Wine.*

Message From the President and History of the Lone Star International Wine Competition

The Texas Wine & Grape Growers Association (TWGGA) is very excited to announce the 39th Annual Lone Star International Wine Competition (LSIWC).

The Lone Star Wine Competition, as it had been known from its inception in 1984, was previously limited to Texas wines and Texas wineries. In 2001, the Board of Directors of the Texas Wine & Grape Growers Association made the decision to expand the competition internationally.

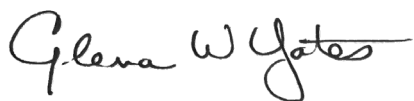
The first U.S. region included in this expansion extended from the eastern foothills of the Rocky Mountains to the Mississippi River. It was important for the Great Plains to be the first region in this expansion because Texas is very much a part of the Great Plains. TWGGA included Canada and Mexico in the spirit of the Free Trade Agreement, and Austria as a courtesy to the Grapevine, TX, sister city of Krims, Austria.

For the 2002 competition, the committee decided to expand to the remaining wine states, except the largest producers New York, Oregon, Washington, and California. In 2004, the LSIWC continued to expand, eventually including all international and national commercial wineries. Since 2004, with the LSIWC's new commitments embracing and welcoming its national and international neighbors and friends, the number of entries has tripled.

In 2020, despite the pandemic, the LSIWC saw a surge of Texas winery entries and an expansion to 10 states participating in the international competition. In 2021, the LSIWC initiated key changes to enhance the credibility and visibility of Texas' oldest international wine competition, most notably adopting the *Wine Spectator's* 100-point scale for judging.

We hope that those who have submitted entries in the past will continue to do so, and if you have missed a few years or have never entered the LSIWC, we encourage you to submit your entries. Each of you deserve a Texas-sized recognition that can only be awarded from the Lone Star State!

Cheers!



Glenna W. Yates

President, Texas Wine & Grape Growers Association





About the 2022 Lone Star International Wine Competition

You're invited to take part in the Texas Wine & Grape Growers Association (TWGGA) 39th annual Lone Star International Wine Competition (LSIWC) October 12–13, 2022! As the oldest international wine competition in Texas, the LSIWC provides a showcase for recognizing the excellent quality and diversity of one of the fastest growing wine regions in the United States by promoting outstanding Texas wines.

The LSIWC provides opportunities for wines in Texas (and beyond) to compete in four divisions: Texas competition, International competition, Limited Production competition, and Wine Label competition. Call for entries opens July 26, 2022, and **shipments must be received by September 26, 2022**, for entries to be considered. All entries must be submitted electronically via Enofile and follow all competition rules as outlined here to be considered for the event.

Key Dates

- July 26, 2022: *Call for Entries Opens*
- August 29, 2022: *Early Bird Discount on Call for Entries Closes*
- September 19, 2022: *Call for Entries Closes*
- September 26, 2022: *Final Shipping Deadline for Entries*
- September 30, 2022: *Final Payment Deadline for Entries*
- October 12–13, 2022: *Competition Dates*

Objectives

The Lone Star International Wine Competition was founded in 1984 for the purpose of:

- Promoting the excellent quality and diversity of commercial wineries and grape growers while recognizing the fastest growing wine regions in the United States.
- Promoting healthy competition among the continually evolving and burgeoning Texas wine industry.
- Continuing to push for star quality of all Texas

wines through vineyard sourcing and management and winery production as well as to promote the experience and expertise contained in both.

- Raising awareness of and promoting the Texas wine industry in Texas, nationally and internationally, amongst the media, restaurateurs, distributors, and primarily the Texas wine consumer.
- Expanding the general knowledge and awareness of accomplished wineries in the Texas wine industry.
- Providing an opportunity for Texas Department of Agriculture (TDA), Go Texan, Uncork Texas Wines, TWGGA, and others to recognize the presence and strength of the Texas wine industry as an integral and beneficial component to the agricultural, economic, and tourism aspects of the State of Texas.

Important Considerations Before Entering Your Wines

It is each winery's responsibility to ensure that it complies with all applicable rules and policies stated in this Handbook. Important considerations:

- Judging will be conducted using the widely accepted *Wine Spectator's* 100-point scale.
- Highly credentialed experts will be assigned as lead judges to each panel to enhance discussion and verification of overall scoring.
- Assignment of wine flights will be solely performed by credentialed experts.
- The wine label design competition will focus on graphic elements, branding, and market positioning. Judging will be performed by graphic art experts.
- *No entry product samples will be accepted after the delivery deadline. Any entry that has a postal date stamp before the product sample deadline will be accepted. All product samples received after the deadline will be considered a donation to the Competition, along with all entry fees.*

- Entrants are encouraged to ship their product samples in as early as possible. This is necessary to process all product samples in time for the competition.
- Any entry fees not paid by September 30 will automatically disqualify a wine from competing.

Force Majeure

The Lone Star International Wine Competition shall not be liable for any delay or failure to perform its operations, activities, shows, and events to the extent such delay or failure results from a force majeure occurrence. A force majeure occurrence is defined as any occurrence that makes performance by the Lone Star International Wine Competition illegal, impossible, inadvisable, or, in Lone Star International Wine Competition's reasonable opinion, unsafe or commercially impracticable and includes, but is not limited to (i) any breakage or accident to equipment, machinery, or facilities; (ii) any strikes, lock-outs, or other labor difficulties; (iii) statutes, ordinances, regulations, orders, directives, or rules issued by governmental authorities, including, but not limited to those concerning public health and safety, animal disease prevention, detection and response, and/or protection of the environment; (iv) judicial decrees or orders; (v) pandemics, epidemics, quarantines, recognized health threats as determined by the World Health Organization, the Centers for Disease Control and Prevention, or state or local government authority or health agencies (including, but not limited to the health threats of COVID-19, H1N1, or other infectious diseases); (vi) animal diseases and/or quarantines; (vii) wars, riots, or insurrections; (viii) civil disobediences, public demonstrations, or sabotage; (ix) acts of God, fires, floods, national disasters, explosions, or inclement weather; (x) inability to obtain necessary labor, materials, supplies, utilities, or transportation; (xi) depressions, recessions, or other economic downturns; (xii) embargoes or energy shortages; or (xiii) any other cause beyond the Lone Star International Wine Competition's reasonable control.

Wine Product Samples and Fees: In the event of an unexpected closure, or inability to host the Lone Star International Wine Competition, wine product

samples received to date will remain in the custody of the Lone Star International Wine Competition, as it would be logistically and financially prohibitive to reprocess the inventory by submitter. Registration fees collected will be credited to the next scheduled Lone Star International Wine Competition.

Legal and Enforcement Summary: Lone Star International Wine Competition management reserves the final, absolute right to interpret rules and regulations and to arbitrarily settle and determine all matters, questions, or differences in regard thereto, or otherwise arising out of, connected with, or incident to the Lone Star International Wine Competition. It further reserves the right to determine unforeseen matters not covered by these rules and to amend or add to these rules as in its judgment as it may determine necessary.

Notification of the Competition: Efforts will be made to reach all wineries regarding the entry deadlines and guidelines; neither the LSIWC nor TWGGA is not responsible for failure to notify or contact any one winery regarding entry into the Competition. The wine competition entry deadline is preset. No extensions will be granted.

Contact Information

For questions regarding the Lone Star International Wine Competition, please contact office@twgga.org or **817-421-3201**.

Mailing Address for Entry Fees Only

(Do not ship wine to this location)

**Texas Wine & Grape Growers Association
3305 Steck Ave., Ste. 200
Austin, TX 78757**

Entrants are strongly encouraged to pay entry fees online at the time the entry is made. However, should a check need to be mailed, use the above mailing address and provide a copy of your invoice from Enofile.

Shipping Address for Wines Only

**Classic Wine Storage
Attn: Chase Hayes
2875 Market Loop
Southlake, TX 76092
817-271-0520**

Direct deliveries may be made with prior approval of Classic Wine.



Entering the Lone Star International Wine Competition

General Eligibility Requirements

Any wine meeting the following requirements is eligible to enter the Lone State International Wine Competition.

- No wine may be entered more than once in the same year, even if it is marketed under different labels. However, different vintages of the same wine may be entered, with each vintage being a separate entry.
- Any wine currently distributed on and off premise in Texas by a licensed wholesale distributor that is produced from grape, cereal grain, or fruit product grown and produced anywhere in the world is eligible for entry. Types of products include still wines, sparkling wines, fortified wines, fruit wines, and sake.
- Winery must have a designated, licensed Texas distributor or be self-distributed by a Texas winery.
- All wine entries must be registered with the TABC (a valid label registration).
- The specific vintage of all wine entries must be commercially available in the Texas marketplace at or near the suggested retail price listed in the entry form at the time of entry and during the 2022 Lone Star International Wine Competition. The SRP (suggested retail price) must reflect an accurate retail price within a reasonable range for a 750 ml bottle.
- Wine coolers will not be accepted.
- At this time, we will not be accepting CBD infused wines, even with a TABC label.

Official Entry Requirements

- It is the responsibility of each Entrant to ensure all requirements have been met. Incomplete entries will not be refunded, nor the wines returned. An official entry shall consist of the following.
- A fully completed and paid entry, including all applicable wine information, submitted by the

date through the online entry system, Enofile Online.

- An entry fee must be received at the time of registration through the online entry system for your registration to be saved to each competition.
- Required product samples must be received by the deadline noted in this Competition Handbook at Classic Wine Storage.
 - The required product samples include four (4) bottles of 750 ml wine or the volumetric equivalent if submitting bottles smaller or larger than 750 ml. Only entries in sealed bottles, pouches, cans, bag, or in a box format will be accepted.
 - Kegs are not accepted for judging. If wine is sold in a keg only, the volumetric equivalent of four (4) bottles of 750 ml wine must be submitted for entry in bottles.
- Reserves of the vintage-specific (if applicable) wine are requested to be sent for post-Competition promotional contribution.
- Members whose TWGGA membership dues are paid in full will be sent discount codes.

Entry Limitations, Rules, and Regulations

- The Competition is open to all wines produced by commercially bonded wineries in the country of origin and licensed to produce wine for sale in the U.S.
- There is no maximum number of entries per company.
- There is no limit on the number of wines or categories a winery may submit.
- There is no limit to the number of vintages of the same variety a winery may enter.
- Wines must be products currently available (including specific vintage, if applicable) to consumers through a licensed wholesaler and retail or on-premises distribution channels within Texas.

- No wine may be entered more than once in the same year, even if it is marketed under different labels. However, different vintages of the same wine may be entered.
- All wines may be entered in the Wine Label Competition.
- No matter the competition, an entry fee is required for each wine entered in each competition as well as each label that is entered. Wine marketed under different labels may only be entered once in each competition.
- All blended wines must have varietal percentages on the entry form. Failure to provide the varietals and percentages will forfeit the wine from the Competition.
- All Competition wines entered in a varietal class must be at least 75% by volume of the specified varietal. All wines with residual sugar over 0% must have residual sugar percentage (%) stated on the entry form.
- Proprietary blends cannot contain more than 75% of any one variety.
- All unused and/or unopened wines for the competition will not be returned.
- All wines left over will be used at the discretion of Texas Wine & Grape Growers Association.
- Competition management retains the right to ban any winery from competing.
- The Competition may require any wine receiving an award be verified by a qualified representative of the Competition who shall determine all entry requirements have been met, including the availability for sale to the public in commercial quantities in Texas.

Competition Fees

Member Entry Fees

Entry Type	Prior to August 29, 2022	August 30–September 19, 2022
Wine (Per Entry)	\$70.00	\$85.00
Label (Per Entry)	\$40.00	\$45.00

Nonmember Entry Fees

Entry Type	Prior to August 29, 2022	August 30–September 19, 2022
Wine (Per Entry)	\$80.00	\$95.00
Label (Per Entry)	\$50.00	\$55.00

Wine Categories and Classes

Category and class names reflect predominant consumer, trade, and restaurant classifications by varietal and by denomination. The Competition reserves the right, at its sole discretion, to combine classes when the number of entries so warrants, or to divide or reorganize classes if the range of sweetness, or other factors present, so warrants. A wine must be properly classified per the country or state wine labeling requirements for varietals. For example, a wine with less than 75% Malbec should not be entered as a “Malbec,” but would be entered in a broader class, such as “Malbec-based blends” or “other dry reds.” Please see the appendix for all applicable categories and classes.

Please pay careful attention to the residual sugar ranges on applicable categories, subcategories, and listing of wine varietal blend to have your wine classified properly and judged with like wines. For all wines entered in a category with a residual sugar requirement, the residual sugar must be included on the entry form.

Wine Competitions and Related Parameters

International Competition

- More than 200 cases produced.

Limited Production

- Less than 200 cases produced.

Texas Competition

- More than 50 cases produced and >75% by volume from Texas fruit.

Wine Label Design Competition

- Open to all packaging designs (e.g., bottle, pouch, cans, boxes, etc.) and labels.

Note: Wines may be entered into one Class only within a Competition, although one wine may be entered in more than one Competition. For example, wine may be entered in:

- Both the Texas and International competitions, and
- Both the Texas and Limited Production competitions.

How to Enter the Competition

- Entries are only accepted through EnofileOnline. See Enofile Entry Details Appendix in this handbook for additional help/information.
- Identify and enter the wine(s) you wish to submit for judging for each competition.
- Select the competitions you wish to enter based on the Competitions and related parameters in this Competition Handbook (see above section).
- If you have not used EnofileOnline before, you will need to set up a new account following the steps on their website. If you have used EnofileOnline before, please log in using your winery's credentials and use the Forgot Password option if you need to reset your password.
- Once your account is created or you have logged in, the next step is to set up the wines you wish to enter for all the competitions.
- After your wines are set up, identify each competition you wish to enter and add the wines which you have already set up.
- Pay entry fees as prescribed in the Competition Handbook. For the Wine Competition only, a discount is offered to TWGGA members in good standing. Members will have been sent a unique membership promo code.
- *Note:* It is extremely important that the Entrant verify that their EnofileOnline wine entry matches exactly with the wine product samples being shipped. The most common error is that the wine entry in EnofileOnline does not correspond to submitted wine product samples (e.g., entry vintage is 2018, yet wine product sample vintage is 2019).
- Lone Star International Wine Competition officials reserve the right to:
 - Reclassify an entry if it is entered in an

incorrect class or the submitted product samples do not match submission entry.

- Change the Enofile entry to match the product samples sent.
- Submit to media outlets the original and correct entry OR the corrected Enofile entry.
- Delivered wines are not entries until all fees have been paid in full. No wines submitted as entries will be returned.
- Review all information in this Competition Handbook, carefully noting all entry, delivery, and fee deadlines and rules.
- Wines will be disqualified for failure to meet deadlines or abide by the rules—no exceptions.

Errors in Submission/Disqualifications

The Lone Star International Wine Competition is not responsible for correcting errors on entry forms or incorrect information supplied and/or created by the winery staff or their designated representatives.

- An entry will be deemed ineligible if it does not meet all requirements set forth in this Competition Handbook.
- TWGGA is not responsible if a wine is later disqualified for being tasted in the wrong class showing faults or for any other reason.
- No Entrant shall be entitled to an award that has been disallowed because of the Entrant's own error.
- The LSIWC management shall withhold awards for entries found to be ineligible and may recover awards made for ineligible entries revealed during audits of competition records. *Note:* This includes that specific vintage of a medal-winning wine remaining commercially available in Texas after the conclusion of the competition through November 1 of the given competition year.

Fundamental Ethics

Any entry found to have submitted deliberately misleading information may result in the Entrant being disqualified from all awards, and, at the sole discretion of the Lone Star International Wine Competition, also may prohibit the winery from entering the judging in succeeding years.

Product Samples and Shipping Requirements

Product Sample Requirements

Wine Competitions: Each wine entry must consist of one of the following options:

- Four (4) identical 750 ml bottles
- Three (3) identical 1.5 L bottles
- Six (6) identical 375 ml bottles
- Five (5) identical 500 ml bottles
- Box Wine: Combination to equal any total listed above.
- Canned Wine/Beverages/Pouches/Alternative Packaging: Combination to equal any total listed above.

Label Competition: Each label entry must consist of one product sample be it bottle, box, pouch, can, etc.

Note: The wines entered in the Wine Competitions cannot be used for the Label Design Competition, as they are stored and managed differently. Competition management will not move any Wine Competition wines to serve in the Label Competition.

Shipping/Delivery Requirements

- **All product sample shipments *must be received* no later than September 26, 2022.**
- Make sure that the wines on the packing slip match those you are shipping, including vintage.
- Entries shipped in error will not be returned.
- Please include a copy of the EnofileOnline registration/packing slip in each box shipped. This will ensure accurate receipt.
- Wineries wishing to directly deliver wines to Classic Wine must contact Classic Wine to make arrangements with its staff for delivery.
- Product samples not arriving on time forfeit the opportunity to participate due the advanced set up required. Competition management will make every effort to get late arriving wines placed; however, in the event the wine cannot be placed or arrives after the competition, the wines and the fees will become the property of Texas Wine & Grape Growers Association.



Shipping Address for Wines Only

**Classic Wine Storage
Attn: Chase Hayes
2875 Market Loop
Southlake, TX 76092
817-271-0520**

Direct deliveries may be made with prior approval of Classic Wine.

Wine Judging and Scoring Information

Judging Information for the Medal Round

- **Classes:** All wines will be divided into their respective classes and tasted by one panel of judges. Classes exceeding the capacity of one panel to taste will be divided among multiple panels.
 - Certain classes may be subdivided according to residual sugar content (e.g., Rieslings, Sparkling Wines).
 - As needed, larger classes will be separated by suggested retail pricing or other criteria at the discretion of the competition management to ensure the wines compete against like wines in the judging and scoring process.
 - Where there are less than five entries per class, Lone Star International Wine Competition reserves the right to regroup the entries.
 - Lone Star International Wine Competition officials reserve the right to reclassify an entry if it is entered in an incorrect class or the submitted product samples do not match submission entry.
- **Flights:** Wines will be served in flights of no more than 10. Each judges' primary role is to taste, evaluate, and score each wine in each flight assigned to their panel.
- **Panel Discussions:** Judges within the panel may discuss wines within each flight to help evaluate the wines and develop more accurate scores, after the initial individual assessment. Each judge will score will convert to a Double Gold, Gold, Silver, Bronze, or No Medal.
- **Repour:** In the event a bottle served may be deemed unacceptable (i.e., corked or other fault), the judges may request a repour. In the event all remaining product samples of a wine are flawed, the wine will result in No Medal. The judges will eliminate any wines that have obvious flaws and/or that are not representative

of their varietal.

- **Resolving a Tie:** As two judges' no-medal votes disqualify a wine from winning a medal, such discordant judgment shall be further deliberated with the fellow judges until mutual agreement about the wine has been reached. If this is not possible, the Competition Director must be consulted and will break any unresolved tie.
- **Retasting:** Panelists may, upon request, retaste and reevaluate any wines from an earlier flight within a class, so long as that class has not yet been closed.
- **Auditing:** Once data is input to the system by the scribe, it is verified by the scoring team against the score sheet submitted by the Panel Director. If any wine is retasted following the initial judging, the scores are updated by the scribe and resubmitted on paper by the Panel Director to be verified once again by the scoring team. Once the scores and class awards for all wines within a class have been audited, the class is considered "closed," and the wines may not be reevaluated nor rescored by the panel.
- **Final Ruling:** If there are any problems, questions, or disputes in the judging, the panel will call in the Competition Director who will rule on the question or dispute. The Competition Director's rulings are final.

Individual Awards

During the first round of the Competition, judges will taste each wine presented in a Category and Class and vote individually to award that wine either a gold, silver, bronze, or no medal. The overall objective of this phase of the competition is to grade the range of wines based on the established medaling standards. At this stage, ties are allowed.

Wine Competition Scoring

A wine score is the quickest, simplest way for a judge to communicate their opinion about the quality of a wine. Often found alongside tasting notes, wine scores help a buyer decide which wines to buy and can be a powerful marketing tool.

Scoring Range for Medals

Points	Medal Awarded	Wine Award Description
95–100 (Classic; a great wine)	Double Gold	Of outstanding and exceptional quality. Reflects the best flavor, balance, style, and winemaking for that class and price point. Five judges score the wine within the 95–100 category.
90–94 (Outstanding; a wine of superior character and style)	Gold	Of outstanding quality, superior to most. Reflects the good flavor, balance, style, and winemaking for that class and price point.
85–89 (Very good; a wine with special qualities)	Silver	Of great quality, reflects a standard to achieve in flavor, balance, style, and winemaking for that class and price point.
80–84 (Good; a solid, well-made wine)	Bronze	Of good quality, reflecting balance and typical qualities of that class and price point; a drinkable wine without obvious flaws.
75–79 (Mediocre; a drinkable wine that may have minor flaws)	No Medal	Of mediocre/inferior quality, lacking balance or typical qualities of that class and price point.
50–74 (Not recommended)	No Medal	Of mediocre/inferior quality, lacking balance or typical qualities of that class and price point.

The Lone Star International Wine Competition will use the 100-point scale for wine scoring based on five (5) elements:

- Appearance
- Aroma
- Body
- Taste
- Finish

The 100-point wine-scoring scale was popularized by *Wine Spectator* magazine and by Robert Parker.

Judging Information for Best in Category and Grand Star Awards

Best in Category flights will be selected from Gold Medal Winners in the following categories.

- Best in Category White Wine
- Best in Category Red Wine
- Best in Category Rosé Wine
- Best in Category Dessert Wine
- Best in Category Fortified Wine

Grand Star flights are derived from the highest scoring Best in Category Award winners and awards are given in the following categories:

- Grand Star White Wine
- Grand Star Red Wine
- Grand Star Rosé Wine
- Grand Star Dessert Wine
- Grand Star Fortified Wine

Following the blind Grand Star judging, the judges and other invited guests will have access to non-blind product samples of the Gold Medal, Best in Category, and Grand Star wines. All submitting wineries and companies winning a Gold Medal will receive appropriate contact information for companies represented in the pool of judges from the distribution and retail trade.

Selection of Wine Judges

Competition judges will be drawn from the supplier, wholesale, retail, education, and restaurant branches of the wine trade on both the local, national, and international levels, as well as from members of the press and a select group of the most avid and knowledgeable local consumers. Judges are selected based on their credentials, as well as their overall knowledge and good reputation within the local and national wine community, and at the sole discretion of Lone Star International Wine Competition management.

The LSIWC has gathered a highly experienced and talented panel of judges drawn from the supplier, wholesale, retail, education, and restaurant branches of the wine trade as well as from members of the press. LSIWC judges have cumulative expertise in writing reviews about wine, restaurant and retail purchasing, and wine education. The diverse background of the judges reflects the broad base appeal of the wines.

Each panel will consist of a Lead Judge and four other judges. All five judges have equal votes

(5-person panels, 100-point scale per judge, per wine). The lowest score for each wine per panel is eliminated. All 4 scores roll up into a 50–100-point scale. The panel will remain intact throughout Day 1 of the competition. If a judge must withdraw due to unforeseen circumstances or be relieved by the chair, a new panelist chosen by the chair will fill the position.

The Best in Category and Grand Star Competitions are comprised of selected judges, engaging in the same judging process as aforementioned.

Wine Label Competition Information

The Lone Star International Wine Competition's Wine Label Design Competition celebrates the label design as part of the wine buyer's experience! Focusing on design, graphic, and printing aesthetics, as well as marketing and branding attractiveness and memorability, the Wine Label Competition is open to everyone in the community who has designed or produced wine packaging: design firms, ad agencies, in-house marketing departments, nonprofits, institutions, associations, freelancers, students, and more.

Entry Requirements

Entries require or allow for the following:

- Be entered individually and paid in full to be entered into the competition.
- Be entered through EnofileOnline.
- Meet deadlines as prescribed in this Handbook.
- Represent a product that is/was commercially available between January 1, 2020, and June 30, 2022.
- Are or were available for commercial sale and consumption only (tasting room, online, retail, etc.).
- Meet TTB guidelines or government regulations in the country of origin.
- Alternative packaging—specifically cans, boxes, pouches—may also enter the Competition.
- Provide both product sample product AND uploaded images in the front wine label design in EnofileOnline.

Note: The wines entered the Wine Competitions cannot be used for the Label Competition, as they are stored and managed differently. Competition management will not move any Wine Competition wines to serve in the Label Competition.

Judging Criteria

We honor the best Wine Label Designs of the year to those who demonstrate:

- Aesthetics/Attractiveness/Visual Design Fundamentals
- Strategy/Effectiveness
- Unique Concepts/Elements
- Memorability

The criteria will be used to analyze the entire product sample. One score will be issued between 1 (low) and 10 (high). All the judges' scores for each wine will be computed and an average score determined for each entry.

Judging Categories

Phase I Wine Label Design Competition

- *Retail Pricing Category:* Includes all bottle sizes in the following pricing categories:
 - Price Per Bottle < \$15.00
 - Price Per Bottle \$15.01–\$24.99
 - Price Per Bottle > \$25.00
- *Alternative Packaging Category:* Includes all boxes, cans, pouches, single serve, etc.

Highest scored entries in Phase I will advance to the next judging phase.

Phase II Wine Label Design Competition

Best in Category awarded within:

- Retail Pricing Category
- Alternative Packaging Category

Phase III Wine Label Design Competition

- **Grand Star:** All categories from Phase II compete against each other for a single Grand Star Award.

Winning Wines: Post-Competition Commitments

All wineries entering wines that receive any awards, including gold, silver, or bronze medals, Best in Category, and/or Grand Star, will be contacted via email by November 1.

A list of all the winning wines will be released to the media and public no later than November 1, 2022. Winning wineries will receive a press release that may be delivered to your local publications.

Promotional Wines Requested

Each winning wine Entrant is requested to supply the following promotional wines to the Texas Wine & Grape Growers Association post-competition:

Medal Type	Texas Competition	International Competition	Limited Competition
Gold	12	6	6
Double Gold	12	6	6
Best in Category	6	6	3
Grand Star	6	6	3

Advertising Your Winning Wine

Each winery consents to abide by the following rules that govern the use of results of the Lone Star International Wine Competition in advertising:

- The winery agrees to refrain from any misleading advertising or labeling regarding any award which may be granted for this wine.
- The winery agrees that it will not represent any wine as being identical to the award-winning wine unless it is identical.
- In the event of misleading advertising by an award-winning Entrant relative to a particular award or awards, the Lone Star International

Wine Competition, at its discretion, reserves the right to disqualify both the offending wine and the responsible winery from this and future competitions.

Promotional Materials

The Lone Star International Wine Competition will produce point-of-sale pieces that will be available on our website for download and personalization for use in your in-store displays. Please ensure the point-of-sale information is correctly associated with each wine and its medal or award earned. Point-of-sale artwork may not be altered except to personalize it in the provided field.

Additionally, the Lone Star International Wine Competition will provide digital medals that may be used in electronic or print advertising, such as your websites or social media. Please ensure that the digital medal is the correct assignment (double gold, gold, silver, bronze) for each wine associated. Digital medal artwork may not be altered in any way. Please note: This medal art is the only approved format in which to use the LSIWC logo in conjunction with your winning wine.

Logos and Marks

Competition participants may not use any official Competition logo in association with their brands. The various logos of the Lone Star International Wine Competition are registered trademarks and may NOT be used under any circumstances without prior written permission from Texas Wine & Grape Growers Association. The digital medals and point-of-sale materials provided on the Lone Star International Wine Competition website are the only approved format in which to use the logos in conjunction with your winning wines. Again, these may not be altered in any way except to populate the provided blank fields.



All 2022 wine competition entries must be submitted through the online entry system, Enofile. If you have trouble utilizing the website, please contact EnofileOnline at info@enofileonline.com or 503-235-8429.

1. To access the site, please visit the **Lone Star International Wine Competition webpage** and click on the Register button.
2. If you (or another representative of your brands) have entered a competition using EnofileOnline before, please log in using your winery's credentials. You must use the existing setup to utilize your brands that have already been set up in the system, as it will not allow a duplicate brand or wine to be set up under multiple logins.
 - If you have forgotten your password, please select the corresponding button to retrieve your account information.
 - First time users will select "Register" to set up a new account.
3. Complete all required information in the customer account setup. *Note:* This contact information will be used to contact you regarding any questions about your entries. We will also use the provided contact information to mail any awards earned in the Competition.
4. Once your account is set up with information about your winery, select "Add Wine" to set up your wines. Please set up one wine entry at a time, including wine label design, by completing all required information for each wine competition and wine label design competition that you would like to enter.
5. Once your wines are set up, click "Easy Enter" to see a list of competitions currently accepting entries. For Lone Star International Wine Competition, there are four available competitions:
 - International Competition: More than 200 cases produced.
 - Limited Production: Less than 200 cases produced.
 - Texas Competition: More than 50 cases produced and >75% by volume from Texas fruit.
 - Wine Label Design Competition: Open to all packaging designs (e.g., bottle, pouch, cans, boxes, etc.) and labels.
 - *Note:* Wines may be entered into one Class only within a Competition, although one wine may be entered in more than one Competition.
6. Click the "+" button next to each wine you would like to enter each Competition to move it onto your entry form.
7. For each wine, a box will pop up with questions specific to our Lone Star International Wine Competition.
 - The "Division" will already be selected. This represents that you are entering the "specific" Competition.
 - Choose "Category Type" for your wine and then the "Category" that best describes the varietal of that wine. As a rule, the wine should be made up of at least 75% juice from a particular grape to compete in that varietal class.
 - If you are an International Winery, please check the box indicating that your wine will be shipped internationally to our Competition, if applicable.
8. Repeat the process of adding a wine "+" and specifying the "Category Type," "Category," and "International Shipping" (as applicable) for each one until you have added all wines you wish to enter into each specific Competition associated with the Lone Star International Wine Competition.
9. Click "Next" to enter the payment screen.
10. Click "Pay Online" to submit your credit card payment.



Appendix

Applicable Classes and Categories

White Table Wine

- Albarino
- Blanc du Bois
- Chardonel
- Chardonnay
- Chenin Blanc
- Gewurztraminer
- Marsanne
- Mulvasia Blanc
- Muscat/Muscat Blanc
- Pinot Gris/Grigio
- Piquepoul Blanc
- Riesling
- Roussanne
- Sauvignon Blanc
- Trebbiano
- Vermentino
- Viognier
- Other White Wines (specify varietal and percentage of each)
- Proprietary Blends (specify varietal and percentage of each)

Red Table Wine

- Aglianico
- Barbera
- Black Spanish/Lenoir
- Cabernet Franc
- Cabernet Sauvignon
- Cynthiana/Norton
- Dolcetto
- Malbec
- Merlot
- Montepulciano
- Mourvèdre
- Nibbiolo
- Pinot Noir
- Petit Syrah/Sirah
- Petit Verdot

- Sagrantino
- Sangiovese
- Syrah/Shiraz
- Tannat
- Tempranillo
- Zinfandel/Primitivo
- Other Red Wines (specify varietal and percentage of each)
- Proprietary Blends (specify varietal and percentage of each)

Rosé

- Varietal Rosé
- Non-Varietal Rosé

Late Harvest, Dessert, and Ice Wine

- Late Harvest
- Dessert
- Ice Wines

Blush

- Varietal Blush
- Non-Varietal Blush

Fruit Wine/Other Than Grape Wine

- Single Fruit
- Blended Fruit
- Sparkling Fruit
- Honey Wine/Mead
- Cider
- Rice
- Other Fruit/Other Than Grape Wine

