Economic Impact of Wine Industry 2025 Data





Direct Economic Impact				
	Jobs	Wages	Output	
Winery ¹	2,704	\$143,874,300	\$1,046,649,600	
Wholesale	4,394	\$442,221,400	\$1,997,528,200	
Retail	60,101	\$2,169,200,800	\$5,868,880,900	
Associations	27	\$2,502,400	\$7,379,900	
Research and Education	25	\$2,583,100	\$6,894,800	
Tourism	5,338	\$128,174,400	\$421,856,900	
Total	72,589	\$2,888,556,400	\$9,349,190,300	

Supplier Impact				
	Jobs	Wages	Output	
Agriculture	1,388	\$29,243,100	\$95,955,200	
Mining	207	\$62,603,300	\$264,917,100	
Construction	318	\$23,247,500	\$66,782,500	
Manufacturing	1,872	\$176,487,000	\$1,468,065,100	
Transportation & Communication	5,573	\$389,619,300	\$1,239,914,600	
Wholesale	1,861	\$207,435,500	\$645,655,400	
Retail	387	\$18,367,500	\$49,197,300	
Finance, Insurance & Real Estate	5,265	\$307,224,000	\$1,524,564,200	
Travel & Entertainment	1,633	\$63,596,000	\$172,562,900	
Business & Personal	9,547	\$812,519,200	\$1,614,874,100	
Government	580	\$61,581,200	\$124,206,500	
Other	0	\$0	\$0	
Total	28,631	\$2,151,923,600	\$7,266,694,900	

Induced Economic Impact				
_	Jobs	Wages	Output	
Agriculture	787	\$17,559,000	\$60,364,600	
Mining	243	\$74,198,000	\$316,064,000	
Construction	330	\$23,439,200	\$60,054,400	
Manufacturing	1,243	\$124,341,200	\$1,197,300,700	
Transportation & Communication	2,817	\$253,985,600	\$901,001,000	
Wholesale	1,032	\$121,376,400	\$443,564,100	
Retail	4,451	\$201,446,900	\$525,256,300	
Finance, Insurance & Real Estate	5,216	\$330,100,500	\$1,778,976,700	
Travel & Entertainment	5,258	\$183,315,200	\$551,473,800	
Business & Personal	13,011	\$955,061,800	\$1,786,427,800	
Government	338	\$35,013,900	\$107,549,300	
Other	798	\$41,002,900	\$42,345,700	
Total	35,524	\$2,360,840,600	\$7,770,378,400	

	Jobs	Wages	Output
Total Economic Impact	136,744	\$7,401,320,600	\$24,386,263,600
	Federal	State and Local	Total
Business Taxes	\$1,640,658,800	\$1,079,271,900	\$2,719,930,600
Consumption Taxes	\$65,408,200	\$658,238,000	\$723,646,200
Total Taxes	\$1,706,067,000	\$1,737,509,900	\$3,443,576,800

John Dunham & Associates 2025

[&]quot;Winery" includes all facilities including estate vineyards.