

# 2025 NATIONAL ECONOMIC IMPACT STUDY



WINEAMERICA, THE NATIONAL ASSOCIATION OF AMERICAN WINERIES

## *What's Wine Worth to Texas*

### **\$24.39 Billion**



**617  
Wine Producers**

**14,043  
Vineyard Acres**

**136,700  
Jobs**

**\$7.40 Billion  
Annual Wages**

**2.64 Million  
Tourist Visits**

**\$503.98 Million  
Tourist Expenditures**

**\$3.44 Billion  
Total Taxes**

**\$1.71 Billion  
Federal Taxes**

**\$1.74 Billion  
State & Local Taxes**

**Wine:  
The Tasteful Economic Engine**

National Economic Impact Study of  
the American Wine Industry 2025  
by John Dunham & Associates  
<https://guerillaeconomics.com>  
Full study details at [www.wineamerica.org](http://www.wineamerica.org)