

Texas Wine Impact

136K+
Jobs

14K+
Vineyard Acres

2.64 Million
Tourist Visits

617
Wine Producers

\$24.39 Billion
Total Economic Impact

Data are based on the 2025 WineAmerica Texas Economic Impact Study Packet on American Wine Industry Prepared by John Dunham & Associates.

Why Texas Wines?

Texas wines are a testament to the state's rich history and unique terroir. From the High Plains to the Hill Country, Texas vineyards produce diverse and high-quality wines that stand out on both the national and international stage.

Supporting Texas wines means supporting local farmers, sustainable practices, and the growth of a thriving industry that reflects the bold spirit of the Lone Star State.

THE NATIONAL IMPACT

THE WINE INDUSTRY GENERATES CLOSE TO **\$323.55 BILLION** IN TOTAL ECONOMIC ACTIVITY IN THE UNITED STATES.

REAL PEOPLE, WITH REAL JOBS, WORKING IN INDUSTRIES AS VARIED AS FARMING, BANKING, ACCOUNTING, MANUFACTURING, PACKAGING, TRANSPORTATION, PRINTING, AND ADVERTISING DEPEND ON THE WINE INDUSTRY.

About TWGGA

The Texas Wine & Grape Growers Association (TWGGA) is the state's oldest and largest association primarily focused on betterment of the Texas wine industry. TWGGA supports wineries and vineyards from across the state.

TWGGA's Mission

TWGGA's mission is to promote the production and appreciation of premium grapes and fine wines from Texas and to represent a unified state industry with common marketing, governmental, and educational goals.



TEXAS WINE & GRAPE
GROWERS ASSOCIATION

txwines.org
817.421.3201
office@twgga.org

