



2024 Schedule

A tradition born from post-harvest fireside chats amongst High Plains grape growers, Grape Camp began as a place to reflect on the recent harvest, discuss successes, address challenges, and collaboratively plan for the future. Over the years, it has taken root as a must-attend educational and networking event for new and veteran Texas grape growers and wine industry professionals.



Learn more at txwines.org/grape-camp or scan the QR code.

OCTOBER 8

7:00 a.m. – 5:00 p.m.	Registration Open 1st Floor Prefunction Space
8:30 a.m. – 9:30 a.m.	Breakfast & Meet/Greet With Exhibitors Exhibit Hall, Sunset C
8:30 a.m. – 5:00 p.m.	Exhibits Open Exhibit Hall, Sunset C
9:30 a.m. – 10:30 a.m.	OPENING SESSION Celebrating Our Legacy, Embracing Our Future Sunset AB
10:30 a.m. – 11:00 a.m.	Visit Exhibits/Networking Exhibit Hall, Sunset C Coffee Break Sponsored by Novavine
11:00 a.m. – 12:00 p.m.	EDUCATION SESSION Breaking the Stigma: Mental Health Resources for Grape Growers Sunset AB
12:00 p.m. – 1:00 p.m.	Lunch/Networking With Exhibitors Exhibit Hall, Sunset C Sponsored by Sunridge Nurseries
1:00 p.m. – 2:00 p.m.	EDUCATION SESSION Future Flavors: Research Wine Tasting Sunset AB
2:00 p.m. – 2:30 p.m.	Visit Exhibits/Networking Exhibit Hall, Sunset C Coffee Break Sponsored by Novavine
2:30 p.m. – 3:30 p.m.	EDUCATION SESSION The Latest From Texas Universities: Research and Development in Winemaking Sunset AB
3:30 p.m. – 5:00 p.m.	Grand Star Reception Exhibit Hall, Sunset C Sponsored by Wonderful Nurseries
6:30 p.m.	Board Shuttle to Llano Estacado Wine Dinner (Ticket Required)
7:00 p.m. – 8:00 p.m.	Llano Estacado Wine Dinner Reception & Camp Fire Chat Session (Ticket Required)
8:00 p.m. – 9:00 p.m.	Llano Estacado Wine Dinner (Ticket Required) Sponsored by American National Property & Casualty Company and Llano Estacado Winery
9:00 p.m.	Shuttle Returns to Overton Hotel

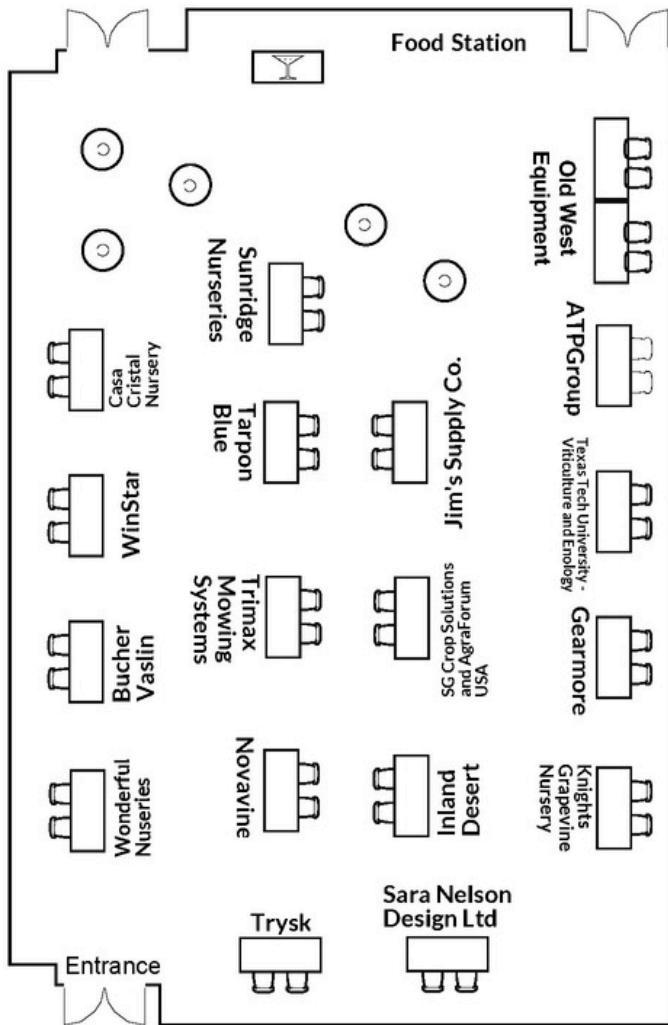
OCTOBER 9

REDDY VINEYARDS FIELD EXCURSION Sponsored by Tarpon Blue

9:00 a.m. – 9:30 a.m.	Networking Coffee
9:30 a.m. – 10:30 a.m.	Keys to the Grower-Winemaker Relationship
10:30 a.m. – 11:30 a.m.	Optimizing Vineyard Success and Wine Quality
11:30 a.m. – 12:30 p.m.	Lunch Sponsored by Trysk Print Solutions
12:30 p.m. – 1:30 p.m.	Practical Field Demonstrations
1:30 p.m.	Grape Camp Conclusion

Attendees are encouraged to drive individually or carpool directly to Reddy Vineyards, where education and lunch will take place on Wednesday, October 9. Group transport will not be provided. The vineyard is at 2149 Tahoka Road, US-380, Brownfield, Texas 79316, approximately 40 minutes from the Overton Hotel.

Exhibit Floor Plan



Thank You to Our Exhibitors

ATPGroup
 Bucher Vasin North America
 Casa Cristal Nursery
 Gearmore, Inc.
 Inland Desert Nursery
 Jim's Supply Co.
 Knights Grapevine Nursery
 Novavine Grapevine Nursery
 Old West Equipment
 Sara Nelson Design Ltd.
 Shemin Garden LLC
 Sunridge Nurseries
 Tarpon Blue
 Texas Tech University
 Trymax Mowing Systems
 Trysk Print Solutions
 WinStar Insurance Group
 Wonderful Nurseries, LLC

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