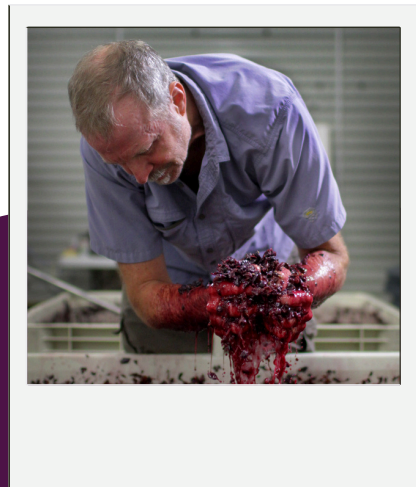




EXHIBITOR, SPONSOR, & ADVERTISING OPPORTUNITIES

Grape Camp exhibitors and sponsors have the opportunity to engage with a passionate community, share innovations, and forge valuable connections in the heart of Texas' foremost grape-growing region. Don't miss your chance to be a part of this vibrant event—reserve your spot now and be a prominent presence at the forefront of the Texas wine industry!

OCTOBER 7-9, 2024
LUBBOCK, TEXAS



REGISTER TODAY

txwines.org/gc-24-exhibits

EXHIBITOR OPPORTUNITIES

Each Grape Camp exhibit space includes:

- 10 ft. wide x 8 ft. deep booth area
- Six-foot table
- Two chairs
- Two staff badges per table (includes two lunches per badge, additional badges \$80 each)
- Listing on the Grape Camp webpage
- Access to the Grape Camp Field Excursion on Wednesday, October 9

EXHIBIT SCHEDULE

MOVE-IN

Monday, October 7
2:00 p.m. – 6:00 p.m.

Tuesday, October 8
7:00 a.m. – 8:30 a.m.

HOURS

Tuesday, October 8
8:30 a.m. – 5:00 p.m.

TWGGA MEMBERS

SINGLE EXHIBIT BOOTH: \$600
DOUBLE EXHIBIT BOOTH: \$1,200

NONMEMBERS

SINGLE EXHIBIT BOOTH: \$700
DOUBLE EXHIBIT BOOTH: \$1,400

ADVERTISING OPPORTUNITIES

Advertising opportunities at Grape Camp provide a powerful platform to showcase your organization and services to a highly targeted audience of industry professionals.

Banner Ad in Attendee Email | \$150

Receive a clickable digital ad in emails sent to attendees. Banner ads are full-color 800 px wide x 150 px tall JPEG or PNG files and must include a URL to direct the ad to.

(Banner Ad Deadline: Monday, September 23)

Flyer or Item in Attendee Tote Bag | \$150

Provide a flyer or small promotional item for inclusion in attendee bags. Items must be received at the TWGGA office in advance of Grape Camp and must be approved by TWGGA staff.

(Tote Bag Flyer/Item Deadline: Monday, September 23)

Both Ad and Item in Tote Bag | \$300

With this bundle, receive a clickable ad in emails sent to attendees, as well as provide a flyer or small promotional item for inclusion in attendee bags. Deadlines and terms described above.

WINE DINNER TICKETS

Attend the annual Llano Estacado Wine Dinner on Tuesday, October 8. Purchase one or more tickets as you register as a Grape Camp exhibitor/sponsor.

FIELD EXCURSION ACCESS

Interested in additional networking and hands-in industry education? You're invited to join conference attendees at the Field Excursion at Reddy Vineyards on Wednesday, October 9, from 9:00 a.m. – 1:30 p.m. Lunch included!



TEXAS WINE & GRAPE
GROWERS ASSOCIATION

txwines.org/gc-24-exhibits

SPONSOR OPPORTUNITIES

Sponsorship opportunities at Grape Camp offer an unparalleled chance to align your brand with a premier event in the Texas wine industry. As a sponsor, you'll gain exclusive exposure through high-impact signage, prominent recognition in event materials, and direct access to key decision-makers in the vineyard and winemaking community. Elevate your brand, showcase your support, and establish meaningful connections by becoming a valued sponsor of Grape Camp 2024.

All sponsorships include your logo and link on the event website, logo on signage and in event emails, as well as recognition from the stage to all attendees!

Title Sponsor | \$5,000

Be the primary sponsor and support of TWGGA's Grape Camp, with prominent logo placement on all event collateral and additional recognition from the stage.

Wine Dinner Sponsor | \$2,000

Welcome and network with attendees at the Tuesday night wine dinner as the exclusive sponsor of this special event.

Glassware Sponsor | \$1,500 (Plus Production)

Serve as the exclusive glassware sponsor of TWGGA's Grape Camp with your branded glassware used during the event's Grand Star reception.

Attendee Bag Sponsor | \$1,500 (Plus Production)

This exclusive sponsorship includes your logo on the Grape Camp attendee tote bags, Sponsor must produce and ship up to 500 tote bags to TWGGA prior to the Grape Camp event.

Grand Star Reception Sponsor | \$1,500

Welcome and network with attendees at the Tuesday reception as the exclusive sponsor of this special event.

Vineyard/Winery 101 Course Sponsor | \$1,000

Welcome and network with attendees at the Monday Vineyard/Winery 101 Course.

Lunch Sponsor | \$1,000 (Two Available)

Enjoy your company recognized on all information related to one of the event lunches.

Coffee Break Sponsor | \$500 (Multiple Available)

Enjoy your company recognized on all information related to an event coffee break.

Lanyard Sponsor | \$1,500

This exclusive sponsorship includes your logo on the Grape Camp name badge lanyards, Sponsor must produce and ship up to 500 lanyards to TWGGA prior to the Grape Camp event.



Questions? Not seeing a package that meets your needs? Let us know!

CONTACT TWGGA

ADAM MCKEIVIER, CAE
EXECUTIVE DIRECTOR
ADAM@TWGGA.ORG



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