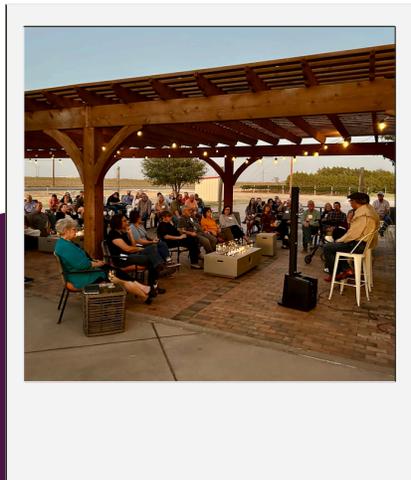




## EXHIBITOR, SPONSOR, & ADVERTISING OPPORTUNITIES

Grape Camp exhibitors and sponsors have the opportunity to engage with a passionate community, share innovations, and forge valuable connections in the heart of Texas' foremost grape-growing region. Reserve your spot now and be a prominent presence at the forefront of the Texas wine industry!

OCTOBER 7, 2025  
LUBBOCK, TEXAS



**REGISTER TODAY**  
[txwines.org/gc-25-exhibits](http://txwines.org/gc-25-exhibits)

# EXHIBITOR OPPORTUNITIES

Each Grape Camp tabletop exhibit space includes:

- Six-foot table
- Two chairs
- Two staff badges per table (additional badges \$40 each)
- Listing on the Grape Camp webpage

Exhibit booths will be assigned as requests arrive, with sponsors receiving priority placement. Once your exhibit space has been booked, TWGGA will reach out to you with the exhibit map to gather your top choices for exhibit booth assignment.

## EXHIBIT SCHEDULE

### MOVE-IN

Tuesday, October 7  
10:00 a.m. – 12:00 p.m.

### HOURS

Tuesday, October 7  
12:30 p.m. – 5:00 p.m.

### TWGGA MEMBERS

SINGLE EXHIBIT SPACE: \$400  
DOUBLE EXHIBIT SPACE: \$800

### NONMEMBERS

SINGLE EXHIBIT SPACE: \$450  
DOUBLE EXHIBIT SPACE: \$900

# ADVERTISING OPPORTUNITIES

Advertising opportunities at Grape Camp provide a powerful platform to showcase your organization and services to a highly targeted audience of industry professionals.

### Banner Ad in Attendee Email | \$150

Receive a clickable digital ad in emails sent to attendees. Banner ads are full-color 800 px wide x 150 px tall JPEG or PNG files and must include a URL to direct the ad to.  
(Banner Ad Deadline: Monday, September 22)

### Flyer or Item in Attendee Tote Bag | \$150

Provide a flyer or small promotional item for inclusion in attendee bags. Items must be received at the TWGGA office in advance of Grape Camp and must be approved by TWGGA staff.  
(Tote Bag Flyer/Item Deadline: Monday, September 22)

### Both Ad and Item in Tote Bag | \$300

With this bundle, receive a clickable ad in emails sent to attendees, as well as provide a flyer or small promotional item for inclusion in attendee bags. Deadlines and terms described above.



TEXAS WINE & GRAPE  
GROWERS ASSOCIATION

[txwines.org/gc-25-exhibits](http://txwines.org/gc-25-exhibits)

# SPONSOR OPPORTUNITIES

Sponsorship opportunities at Grape Camp offer an unparalleled chance to align your brand with a premier event in the Texas wine industry. As a sponsor, you'll gain exclusive exposure through high-impact signage, prominent recognition in event materials, and direct access to key decision makers in the vineyard and winemaking community. Elevate your brand, showcase your support, and establish meaningful connections by becoming a valued sponsor of Grape Camp.

All sponsorships include your logo and link on the event website, logo on signage and in event emails, as well as recognition from the stage to all attendees.

## **Title Sponsor | \$5,000**

Be the primary sponsor and support of TWGGA's Grape Camp, with prominent logo placement on all event collateral and additional recognition from the stage.

## **Lone Star Wine Tasting Experience Sponsor | \$1,500**

Welcome and network with attendees at the reception as the exclusive sponsor of this special event.

## **Lunch Sponsor | \$1,000**

Enjoy your company recognized on all information related to the event lunch.

## **Programming Sponsor | \$1,000**

Enjoy your company recognized on all information related to the day's educational programming.

## **Glassware Sponsor | \$500 (Plus Production)**

Serve as the exclusive glassware sponsor of TWGGA's Grape Camp with your branded glassware used during the event's Lone Star Wine Tasting Experience.

## **Attendee Bag Sponsor | \$500 (Plus Production)**

This exclusive sponsorship includes your logo on the Grape Camp attendee tote bags, Sponsor must produce and ship up to 200 tote bags to TWGGA prior to the Grape Camp event.

## **Name Badge Sponsor | \$500**

Enjoy your company logo recognized on all attendee name badges.



*Questions? Not seeing a package that meets your needs? Let us know!*

### **CONTACT TWGGA**

ADAM MCKEIVIER, CAE  
EXECUTIVE DIRECTOR  
ADAM@TWGGA.ORG



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